



enterprise name

A large rectangular box with a thin blue border, containing four horizontal blue lines for writing the enterprise name.

business plan

date

A rectangular box with a thin blue border, intended for writing the date.



ENTERPRISE DESCRIPTION

ENTERPRISE BACKGROUND

PRODUCTS AND SERVICES DEVELOPMENT

KEY PEOPLE

PREMISES

EQUIPMENT

THE MARKET

PRICING YOUR PRODUCTS AND SERVICES

SALES AND MARKETING PLAN

LEGAL MATTERS

INSURANCE

AIMS AND OBJECTIVES

PRODUCTS AND SERVICES

CONTINGENCY PLAN

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