

## External Forces

**Checkpoint: will a change in the external environment collide with your plans?**

<p><b>Political</b></p>	<ol style="list-style-type: none"> <li>1. Emerging Single Equalities Bill</li> <li>2. CDRP Engagement Strategies</li> <li>3. Government community led focus yet back office budget reductions</li> <li>4. Social projects to become more commissioned arrangements in future</li> <li>5. MPs expenses scandal causing general public to become cynical and de-politicised</li> </ol>
<p><b>Economical</b></p>	<ol style="list-style-type: none"> <li>1. UK in 3 yr long recession</li> <li>2. Large household name stores liquidated</li> <li>3. House prices fallen</li> <li>4. Banks cautious about lending</li> <li>5. People cautious about borrowing</li> <li>6. Consumer spending down</li> <li>7. Charitable cash donations down meaning that income generation is required more and more</li> </ol>
<p><b>Social</b></p>	<ol style="list-style-type: none"> <li>1. High levels of unemployment, especially amongst young</li> <li>2. Lowering of wages due to competition</li> <li>3. Ageing population</li> <li>4. Family structures: divorce/single parents</li> <li>5. Personal debt increases</li> <li>6. Negative attitudes to society/authority and higher expectations of 'value for money'</li> <li>7. Personalised social care budgets to transform social services care as we knew it?</li> </ol>
<p><b>Technological</b></p>	<ol style="list-style-type: none"> <li>1. E-Government inaccessible to smaller client groups</li> <li>2. New ICT products (Vista) (forward plan of computer needs with growth of organisation)</li> <li>3. Social networking sites becoming the acceptable way to get known in business</li> <li>4. Staff and volunteers can work from a distance</li> <li>5. Video conferencing options for committee meetings</li> <li>6. New technology raises expectation of more open dialogue with stakeholders</li> </ol>

Source: No Nonsense Mentoring